

Dealership No.

Dealership Name

(include DBA)

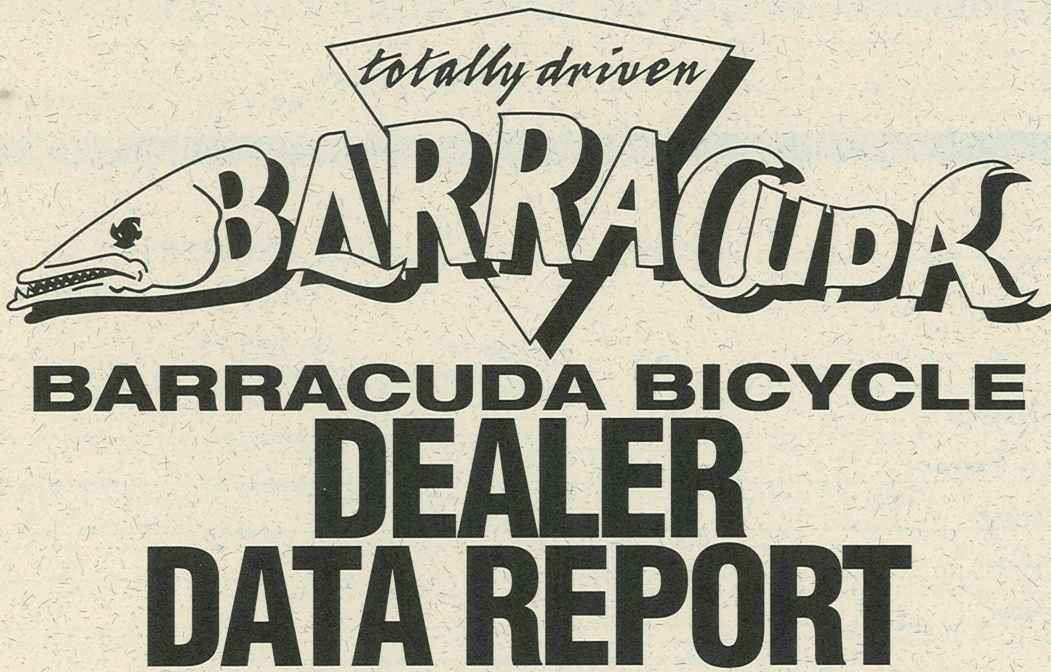
City

State

Zip

Zone

District Representative



DEALER DATA REPORT

PLEASE PRINT OR TYPE

Date

Zone

District Representative

Date First Approved

Present Agreement Ends

Dealer Number

Barracuda Market Potential

Firm Name (Include DBA if Used)

Street Address

City

County

State

Zip

Nearest Cross Street

Phone

Fax

(Area Code)

(Area Code)

Primary Lines: (Bicycles Only)

City Population

Market Population

ORGANIZATION

Corporation

Partnership

Proprietorship

Name

No. Of
Shares

% Of
Ownership

% Active

Age

President or Proprietor

Vice President or Partners

Secretary or Partner

Treasurer or Partner

Operating Manager

Give full name (not initials) Indicate important person to receive mail with an asterisk (*)

PERSONNEL

Sales Manager

Number of Salesmen

(Name)

Office Manager

Number of Office Clerks

(Name)

Purchasing Manager

Number of Buyers

(Name)

Service Manager

Number of Mechanics

(Name)

Total Number of Full-time Employees:

FACILITIES

Site Location

Main Location:	Street Address	Functions
	Site Character	
		<small>(Mall, Downtown, Suburb, Rural)</small>
Second Location	Street Address	Functions
	Site Character	
		<small>(Mall, Downtown, Suburb, Rural)</small>
Street Address	Function	
Third Location	Street Address	Functions
	Site Character	
		<small>(Mall, Downtown, Suburb, Rural)</small>

DEALER COMPETITOR(S) INFORMATION

PRIMARY COMPETITOR	Store Name
	Address
	Primary Lines
	Proximity to Dealer
SECOND COMPETITOR	Store Name
	Address
	Primary Lines
	Proximity to Dealer
THIRD COMPETITOR	Store Name
	Address
	Primary Lines
	Proximity to Dealer

BUILDING AREA

		SHOWROOM Sq. Ft.	OFFICE Sq. Ft.	SERVICE Sq. Ft.	PARTS Sq. Ft.	TOTAL BLDG. Sq. Ft. Sq. Ft.	
Main	Ground						
	Other Floors						
Second	Ground						
	Other Floors						
Third	Ground						
	Other Floors						
TOTAL AVAILABLE							
Facilities:	Owned	Leased		Monthly Rent \$			
	Terms of Lease	Date Present Lease Expires					

FINANCIAL

Banking Institution

Branch

Finance Institution

Barracuda Flooring Limit \$

Trade References

1.

Credit Limit

2.

Credit Limit

3.

Credit Limit

Will You Be Using Purchase Orders?

GENERAL

SCHEDULED

COMPLETED

CERTIFICATE(S)

Barracuda Sales Certification

☐

(Date)

☐

(Date)

☐

(Date)

Barracuda Mechanical Certification

☐

(Date)

☐

(Date)

☐

(Date)

Barracuda Service Certification

☐

(Date)

☐

(Date)

☐

(Date)

ORDERED

HAS

INSTALLED

Authorized Barracuda Dealer Sign

☐☐☐

Authorized Barracuda Service Sign

☐☐☐

Authorized Barracuda Service Tools

☐☐☐

Barracuda Starting Inventory

\$

Sales Last Year 19

Barracuda

Other

Parts \$

Service \$

Current YTD Sales (mos.)

Barracuda

Other

Parts \$

Service \$

Comments

Premises Inspected By:

Title

Date

Approved: Sales Manager

Date